

**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS FOUNDATION
MEETING OF THE BOARD**

February 16, 2010

M-I-N-U-T-E-S

The CSUCI Foundation Board met on Tuesday, February 16, 2010 at 5:30 p.m. in the J. Handel Evans Conference Room at the John Spoor Broome Library at CSU Channel Islands

Members Present:

Steve Blois, Board Chair
Joanne Coville, VP of Finance & Administration
Linda Dullam
Dr. Andrea Grove, Faculty Rep
Larry Hymes
Judy Linton, Secretary
Norma Maidel
Pauline G. Malysko
Mary Kramer
Ruby Oertle
Dr. Neil Paton
Katelyn Rauch
John Ridgway
Richard Rush, President
Mark Sellers
Julia Wilson, VP for University Advancement

Guest:

Robert England
Dr. Dawn Neuman
Dr. Greg Sawyer
Dr. Jane Sweetland
Deborah Wylie

Steve Blois, Board Chair, called the meeting to order at 6:00 p.m.

Welcome & Introductions:

Steve Blois welcomed all in attendance to the first Board meeting of 2010.

Minutes

MOTION #10-93: Blois asked for a motion to approve the December 1, 2009 minutes. Linda Dullam motioned, Mark Sellers seconded. The minutes were approved.

Staff:

Fund & Donor Relations

Marti DeLaO, Director of Development, Annual

Development

Nichole Ipach, Director of University

Alumni Relations

Tania Garcia, Director of Development & Alumni

Marketing

Nancy Gill, Director of Communications

Community & Government Relations

Eva Gomez, Executive Administrative Assistant
Celina Zacarias, Director of Development

Absent:

Harold Edwards
Dennis Gaiser, Treasurer
Larry Janss
George Leis
Norma Maidel
Jeff Paul

Audit Committee

MOTION #10-94: Steve Blois asked for a motion to approve Pauline Malysko, Ruby Oertle, and Dr. Paul Rivera as members of the Audit Committee. Linda Dullam motioned, Larry Hymes seconded. The Audit Committee was approved.

Board Development

MOTION #10-95: Larry Hymes asked for a motion to approve Robert England as a new member of the Foundation Board. Pauline Malysko motioned, Mary Kramer seconded. The Motion was approved.

Steve Blois welcomed Robert England and congratulated him on his membership with the board. Bob introduced himself and thanked the board as well.

President Rush introduced Dr. Andrea Grove as the new faculty representative for the Foundation Board. He informed the board that she is the associate professor of political science here at CI.

Larry Hymes informed the committee that there were only two members on the Board Development committee. He extended an invitation to the Board to join the Board Development committee.

Foundation Board Member Orientation

Steve Blois introduced President Richard Rush.

History and Vision of the Campus and Role of the Foundation

President Rush welcomed all in attendance. President Rush started his University update by informing the Board that CSU Channel Islands has achieved Hispanic Serving Institute status. With this status, CI is now able to apply for Title 3 and Title 5 funding.

President Rush reminded the Board of the February 26 the reading celebration with Professor Muhammad Yunus and that a major announcement will be made.

President Rush mentioned that we are all here for the students and that CI aspires to be an internationally renowned campus. CI serves this region first, and it has done so very successfully. The role of the Foundation is essential to CI and we cannot achieve our goals without the partnership of CI and the community. The State does not fund CI to be great and without the Foundation we cannot do what we came here to do. The community is what CI needs to help us achieve our vision of greatness and to be good stewards of those resource and account for them together.

Academic Master Plan, New Programs

Provost and Vice President for Academic Affairs Dawn Neuman gave an update to the Foundation on Academic Affairs. Dr. Neuman said that we have students as young as 17 ½ years old to 72 years young. As of today, there are 3,862 total students (3,000 full time and 800 part-time).

The academic priorities are student success, sustainability, and STEM (science, technology, engineering, and mathematics).

CI will offer summer courses beginning in late May.

Campus Facilities

Associate Vice President for Operations, Planning and Construction (OPC) Deborah Wylie gave an update on the campus. The grand opening of the CI Student Union will be on March 18, 2010 at 11:30 a.m. This project was funded by student fees.

This summer, renovation of Napa hall (the area where Studio Channel Islands was housed) is scheduled to take place. There are two projects that have been funded by the state: 1) the bridge to campus, and 2) 58,000 square feet of classroom space in North Quad. This will be a 24-month project.

Student Affairs

Vice President for Student Affairs Wm. Gregory Sawyer gave an update to the Foundation on Student Affairs. Dr. Sawyer said that CI students are the students that want to lead and that is evident with the creation of Associated Students, Inc., the Student Programming Board, and Student Government on campus. CI has opened up a Veterans office on campus and we are very excited about that.

CI was recognized at the Latino Leadership Awards hosted by El Concilio del Condado de Ventura. The 2010 Latino Leader of the Year Award was presented to Damien Pena, Interim Dean of Students at CI and the 2010 President's Building Bridges Award was presented to CI's Leaders in Educational Awareness Program (LEAP).

Admissions, Campus Enrollment Targets

Dean of Enrollment Jane Sweetland gave an update to the Foundation Board on Enrollment Services. As of today, we have an estimated 3,174 students, 2,672 of which are FTE's in our undergraduate programs. We have an estimated 196 students, 178 of which are FTE's in our graduate programs. The estimated annualized number of students is 3,146.

Dr. Sweetland continued by saying Enrollment is more than admissions; its access, retention and success. In the fall of 2010, we had 9,098 applicants which is 18% over last year. Transfer applicants are up from 2,255 to 3,193 or 41%. Of those, we admitted 3,600. 2,100 are still in evaluation and 100 have sent their intent to enroll. CI's target is 500 freshman, 600 transfers, and 150 Pbacs.

Advocacy, Alumni Affairs, and Community and Government Relations

Director of Community and Government Relations Celina Zacarias gave an update to the Foundation Board on her involvement in the community.

Associate Director of Alumni & Friends Association Tania Garcia gave an update to the Foundation Board on CI's alumni. A survey was conducted among the Alumni and the results were that an employed alumnus is a happy alumnus. This is good because the alumni are our future donors.

As of today, we have 4,000 alumni, as defined by the Alumni & Friends Association. This year, the board of directors is lead by Mrs. Leah Lacayo

Moves Management Process

Director of University Development Nichole Ipach gave an update to the Foundation Board on the Advancement Moves Management process. She shared the Giving Pyramid grid and how prospects are moved through the fundraising cycle.

Nichole further explained that the Foundation Board could assist the Advancement department by helping identify, qualify, and assist with cultivation of new prospects.

Development Activities/Events Calendar

Vice President for University Advancement Julia Wilson gave an update to the Foundation Board on upcoming events at the University.

New/Old Business

Steve Blois thanked John Ridgway for the work he did with the board retreat task force on the new organization chart for the Foundation. It will be presented to the Executive committee meeting for review at their next meeting in May.

Steve also thanked Mark Sellers for reviewing the Foundation By-laws.

Steve Blois adjourned the meeting at 7:58 p.m.

APPROVED:

Date

Judy Linton, Secretary

Signed copies are available for viewing in the Foundation office.